



PHYSICIAN CAREER CENTER AD AGREEMENT

The *Physician Career Center* is a page on our HCMS website designed for members looking for career opportunities. Ads are grouped by specialty (i.e., *Primary Care, Sub-Specialties, Surgical Specialties, Hospital Based and Multi-Specialties.*) Visit www.hcms.org/PhysicianCareerCenter.

AD RATES: (per 30-day term)

- 16-line - \$150
- 32-line - \$300

POLICY:

- Ad contracts are non-refundable and must be paid prior to publication.
- Advertising is subject to acceptance by the publisher. Advertiser assumes responsibility and liability for their ad's content.
- Advertising in the Physician Career Center does not constitute an endorsement by Harris County Medical Society.

ADSPECIFICATIONS:

- 16-line ad size - 400 pixels wide x 360 pixels high
- 32-line ad size - 400 pixels wide x 720 pixels high
- RGB full color
- Minimum of 150 DPI resolution
- JPEG, PNG and PDF file formats accepted

AD SUBMISSION:

- Email your ad copy file to John Eloff, jelolf@hcms.org

CONTACT INFORMATION:

Advertiser Name: _____ Practice/Company Name: _____

Ad Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

ISSUES TO PUBLISH:

Jan May Sept
 Feb June Oct
 Mar July Nov
 Apr Aug Dec

PAYMENT: (Make checks payable to Harris County Medical Society.)

Credit Card Check Friends of the Society account

Amount: \$ _____ MC / DISC / VISA / AMEX (circle one)

Card No: _____ Expiration Date: _____

Billing Address: _____

Name on Card: _____

Signature: _____

LINK AD TO: (Provide URL address.) _____

Signing below is an acknowledgment and acceptance of HCMS policies and terms.

Signature: _____ Date: _____

Submit by emailing to ahuva_terk@hcms.org or fax to 713-528-0951.
For further assistance, contact Ahuva Terk at 713-524-4267, ext 329 or ahuva_terk@hcms.org.

PHYSICIAN CAREER CENTER AD SPECIFICATIONS

16 Line

400 pixels wide x 360 pixels high
RGB Full Color
Minimum of 150 DPI Resolution
PDF, JPEG and PNG file types

32 Line

400 pixels wide x 720 pixels high
RGB Full Color
Minimum of 150 DPI Resolution
PDF, JPEG and PNG file types

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or questions, contact John Eloff at 713-524-4267, ext.244.