



HCMS MEDIA KIT

EMPOWERING PHYSICIANS FOR LEADERSHIP AND SERVICE IN ACTIVITIES
THAT BENEFIT THE COMMUNITY AND SUPPORT THE MEDICAL PROFESSION.

HCMS... MORE THAN 100 YEARS OF SERVICE TO PHYSICIANS, MEDICAL STUDENTS AND THE HOUSTON COMMUNITY

THE HARRIS COUNTY MEDICAL SOCIETY (HCMS), WAS FOUNDED IN 1903 AND IS THE LARGEST COUNTY MEDICAL SOCIETY IN THE NATION.

OUR MEMBERSHIP INCLUDES MORE THAN 13,000 PHYSICIANS AND MEDICAL STUDENTS. OF THESE, 7,500 ARE PRACTICING PHYSICIANS, MAKING UP CLOSE TO 65 PERCENT OF THE PRACTICING PHYSICIANS IN THE GREATER HOUSTON AREA.

HCMS IS THE OFFICIAL PROFESSIONAL ORGANIZATION FOR PHYSICIANS IN HARRIS COUNTY AND IS GOVERNED BY AN ANNUALLY ELECTED EXECUTIVE BOARD.



HCMS OFFERS MANY WAYS TO INTERACT AND COMMUNICATE WITH OUR MEMBERS



IN PRINT

PHYSICIAN NEWSLETTER

THIS MONTHLY PRINT/DIGITAL NEWSLETTER PUBLICATION IS DISTRIBUTED TO MORE THAN 9,500 PHYSICIAN MEMBERS AND SUBSCRIBERS.

IT IS THE PRIMARY AVENUE FOR COMMUNICATING WITH OUR MEMBERSHIP, PROVIDING THEM WITH CURRENT PRACTICE INFORMATION, PUBLIC HEALTH ALERTS, LEGISLATIVE NEWS, AND MORE.

AD SPACE IS AVAILABLE AND ADS WILL APPEAR IN THE PRINTED COPY WHICH IS MAILED, AND THE ONLINE COPY WHICH IS EMAILED. THE ONLINE NEWSLETTERS REMAIN ON OUR WEBSITE FOR 3 YEARS.



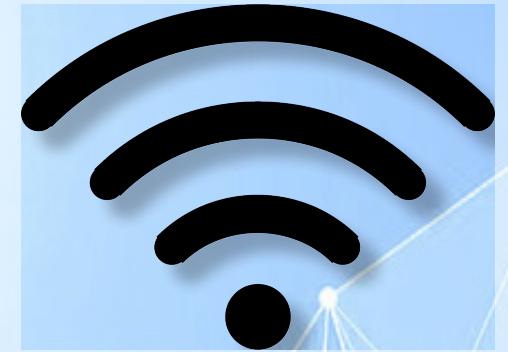
IN PERSON

ANNUAL BUSINESS EXPO

HCMS HOSTS THIS ANNUAL EVENT, WHERE PHYSICIANS CAN MEET WITH BUSINESSES OFFERING PRODUCTS AND SERVICES DESIGNED TO MEET THEIR PROFESSIONAL AND PERSONAL NEEDS. A GREAT OPPORTUNITY TO NETWORK AND BUILD YOUR CUSTOMER BASE.

MEETING SPONSORSHIPS

HCMS HOLDS NUMEROUS MEETINGS AND A VARIETY OF EVENTS FOR PHYSICIANS, AND MEDICAL STUDENTS. MEETING SPONSORSHIP IS ANOTHER GREAT WAY TO INTERACT AND COMMUNICATE DIRECTLY WITH OUR MEMBERS.



ONLINE

PHYSICIAN BUZZ

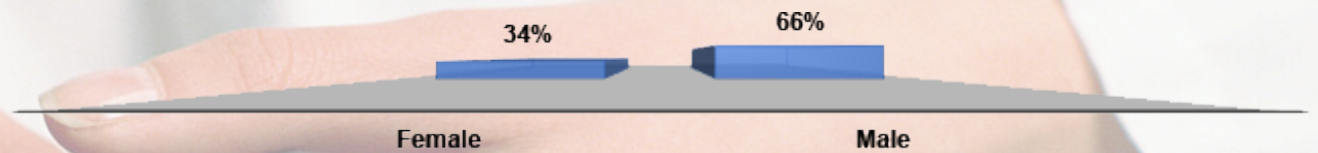
THIS MONTHLY DIGITAL PUBLICATION IS DISTRIBUTED TO MORE THAN 9,500 MEMBERS, INFORMING THEM ON IMPORTANT ISSUES, BENEFITS AND SERVICES OFFERED BY HCMS. AVAILABLE ARE TWO FULL COLOR AD SPACES PER PUBLICATION.

WWW.HCMS.ORG

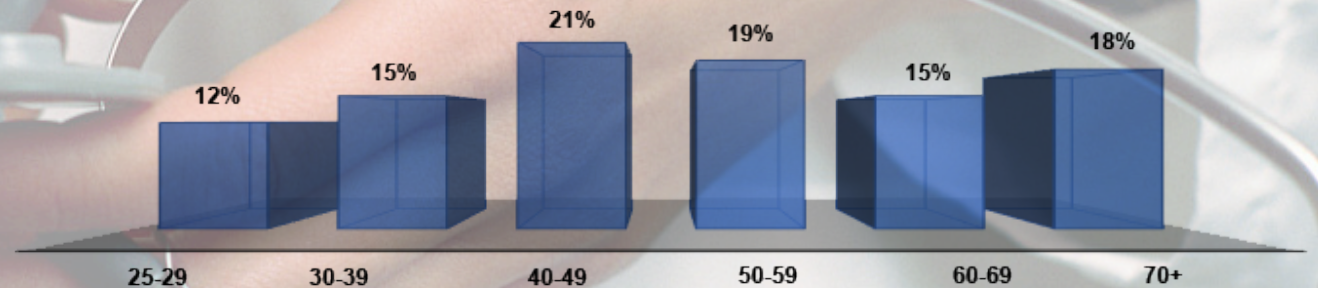
OUR NEWLY UPDATED WEBSITE IS VISITED BY OUR MEMBERS AND THEIR STAFF DAILY. WITH ROUND THE CLOCK ACCESS TO RELEVANT MEDICAL INFORMATION, NEWS, AND THE EVENTS CALENDAR, IT IS AN IDEAL PLACE TO ADVERTISE.

HCMS MEMBERSHIP AUDIENCE STATISTICS

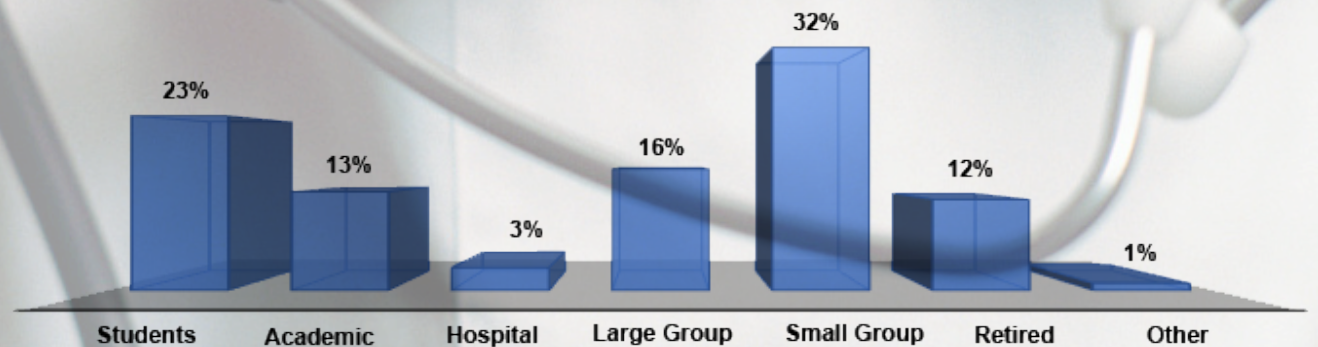
GENDER	% OF TOTAL
Female	34%
Male	66%



AGE RANGE	% OF TOTAL
25-29	12%
30-39	15%
40-49	21%
50-59	19%
60-69	15%
70+	18%



PRACTICE SETTINGS	% OF TOTAL
STUDENTS	23%
ACADEMIC	13%
HOSPITAL	3%
LARGE GROUP	16%
SMALL GROUP	32%
RETIRED	12%
OTHER	1%



PHYSICIAN NEWSLETTER ADVERTISING

HARRIS COUNTY PHYSICIAN NEWSLETTER
 Volume 18 • No. 4 • April 2021

HARRIS COUNTY PHYSICIAN NEWSLETTER

Physicians and medical students converge

More than 20 Harris County physicians and medical students converged on the state capital April 4 to meet with Houston area state representatives and senators as part of TMA's First Tuesday Advocacy for what are now state-landmark medical liability reforms.

Wives then, thousands of physicians and medical students have entered the Capitol building on the first Tuesday of every Texas legislative session by tradition to urge lawmakers to support issues critical to Texas physicians and their patients.

According to Doug Aker, HCMS Vice President of Public Affairs and Communications, First Tuesday is a great opportunity for Harris County physicians to get involved in the advocacy process.

One of the most important aspects of First Tuesday is that physicians have the chance to educate lawmakers on issues that are important to them and their patients.

HARRIS COUNTY PHYSICIAN NEWSLETTER
 Volume 18 • No. 4 • April 2021

The HCMS Business Expo was a success!

Harris County Medical Society members had a great time at the HCMS Business Expo!

The Expo is a great place to network with your peers and see what the industry pattern vendors are doing for medicine. It's a good place for young and mid-career physicians to grow and understand the policies that are affecting your practice, especially through the CME presentations.

According to Justin C. Anshovka, MD, an internal medicine specialist, "It's a very good interactive event where we can talk about issues that affect doctors and practice managers. Having vendors here adds to our practice and ability to care for our patients."

Physicians and practice managers found a unique space to engage in meaningful conversations with colleagues at various stages of their careers about the challenges they face in their practice. The Expo also provided opportunities to meet with vendors to talk about the latest technologies, services, and solutions that can enhance patient care and streamline practice management.

According to Brian Broad, MD, the HCMS Business Expo is not just about networking. It's about deepening one's understanding of the ever-evolving healthcare landscape.

Join us at the HCMS Business Expo!

The Harris County Medical Society (HCMS) is getting up for the annual Business Expo, Sept. 23, 2023, at the NRG Center. This event is free for physicians and their staff and will begin at 8:00 a.m.

The Expo will offer physician participants the opportunity to earn valuable ethics CME credits.

The event CME sessions will include:

- Medicare Payment Update, Speaker: Robert Bennett, Vice President, Medical Economics, TMA
- Marketing 101: Resources, Tools and Techniques to Develop Your Patient Base on a Shoestring Budget, Speaker: Abner Turk, HCMS Vice President of Member Services
- Anatomy of a Laminar and the Art of Giving Testimony (TMLT), Speaker: T. Marc Culbert, JD

Additionally, HCMS will offer one professional CME on:

- **Join HCMS in enhancing your medical practice. Go to www.hcms.org/businessexpo to register.**

HCMS at Houston Botanic Garden

HCMS invites its active physician members and their guests to a free day of fun and Sunday, May 7th, from 10 a.m. to 6 p.m.

The day will include one week-related programming. It will include adventures: museum, concert, live music, and lots of R&R. Reservations are required. Register at www.hcms.org/annualmeetings.

IN THE NEWS

- **President Page: How physicians can maximize - page 2**
- **Continuing Education: How to maximize your CME - page 3**
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HARRIS COUNTY PHYSICIAN NEWSLETTER
 Volume 18 • No. 4 • April 2021

Bond proposal seeks to increase access to top tier care

The Harris County Board of Commissioners has approved a bond proposal to fund the construction of a new Level 1 trauma center located outside the Texas Medical Center, building a new ER hospital and other facilities, upgrading existing infrastructure, and enhancing patient care services.

The bond proposal is a \$1.2 billion general obligation bond issue that will be used to fund the construction of a new Level 1 trauma center located outside the Texas Medical Center, building a new ER hospital and other facilities, upgrading existing infrastructure, and enhancing patient care services.

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CCS

Do you have patients with **Diabetes Mellitus (DM2) or Hypertension (HTN)?**

Are you looking for a way to improve your practice's performance and reduce your costs?

CCS is the answer. Our innovative solutions can help you:

- Reduce your costs
- Increase your revenue
- Improve your patient care
- Reduce your risk

Visit www.ccs.com for more information.

CARESOURCE BAYOU HEALTH
 A Legacy of Caring

Helping Doctors Focus on Being Doctors.

We partner to help eliminate administrative burdens, so physicians can spend more time seeing and serving patients.

Visit www.caresource.com for more information.

First Horizon Home Financing

Home Financing Specific to **Doctors**

At First Horizon, we understand the financial needs of doctors. Whether you're in medicine, law, or another profession, we have the expertise and resources to help you achieve your financial goals.

Visit www.firsthorizon.com for more information.

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Member benefits

Visit www.hcms.org/ for more information.

Join HCMS today and enjoy the following benefits:

- Access to exclusive events and networking opportunities
- Access to exclusive educational programs and CME credits
- Access to exclusive discounts on insurance and other services

HMI Houston Medical Imaging

HMI, Houston's better option for outpatient high field 3T MRI imaging. Innovative, compassionate, cost-effective. Serving Houston since 1998.

Phone: 713 589 5231
 Fax: 713 383 9933
www.hmi-kray.com

Guaranteed Acceptance

\$1500/WEEK BENEFIT

Visit www.amegybank.com for more information.

TMLT

TMLT and Travis CMS team up to expand the Safe Harbor Counseling Program

Visit www.tmlt.org/wellness for more information.

Houston's Local Medical Billing Partner

Offering gold standard customer service. 17+ years of experience. 100% satisfaction guarantee.

Visit www.goldenlineinc.com for more information.

The *PHYSICIAN NEWSLETTER* IS THE MOST WIDELY READ NEWSLETTER BY PHYSICIANS IN THE GREATER HOUSTON AREA. IT IS DISTRIBUTED MID-MONTH BY MAIL AND EMAIL TO MORE THAN 9,500 MEMBERS AND SUBSCRIBERS. BACK ISSUES REMAIN ON OUR [WEBSITE](http://www.hcms.org) FOR THREE YEARS. WE OFFER CLASSIFIED AD SPACE ON PAGE 7, AS WELL AS COMMERCIAL SPECIALTY AD SPACE ON PAGE 3 ACROSS FROM THE PRESIDENT'S PAGE AND ON THE BACK COVER.

CLASSIFIED ADS	SIZE OPTIONS	RATES
8-LINE	2.5" WIDE X 1" HIGH	\$165
16-LINE	2.5" WIDE X 2.25" HIGH	\$320
24-LINE	2.5" WIDE X 3.25" HIGH	\$420
32-LINE	2.5" WIDE X 4.5" HIGH	\$567
64-LINE	5" WIDE X 4.5" HIGH	\$995

SPECIALTY ADS	SIZE OPTIONS	RATES
INSIDE BLOCK	2.5" WIDE X 3-5" HIGH	\$450
BACK COVER	3.25" WIDE X 4.5" HIGH	\$500

- SPECIFICATIONS:**
- PRINT ADS ARE GRAYSCALE; DIGITAL ADS ARE FULL COLOR.
 - 300 DPI RESOLUTION.
 - PDF, TIFF, JPEG AND PNG FILE TYPES ACCEPTED.

FOR CLASSIFIED ADVERTISING, CONTACT SAM FRENCH AT 713-524-4267, EXT. 240, OR SAM_FRENCH@HCMS.ORG. FOR SPECIALTY ADVERTISING, CONTACT AHUVA TERK AT 713-524-4267, EXT. 329, OR SALES@HCMS.ORG.

BUSINESS EXPO OPPORTUNITIES

THE BUSINESS EXPO IS HELD ANNUALLY WITH A FOCUS ON THE BUSINESS SIDE OF PRACTICING MEDICINE. PHYSICIANS AND THEIR SENIOR STAFF ARE INVITED TO THE EVENT. THEY ATTEND FOUR LECTURES AND HAVE THE OPPORTUNITY TO VISIT WITH MORE THAN 50 EXHIBITORS.

BUSINESSES THAT OFFER PRODUCTS AND SERVICES THAT MEET THE NEEDS OF OUR PHYSICIAN MEMBERS ARE INVITED TO PARTICIPATE AS EXHIBITORS AND SPONSORS. BOTH OPTIONS OFFER VISIBILITY AND DIRECT COMMUNICATION OPPORTUNITIES WITH HCMS MEMBERS.



EXHIBIT: A GREAT OPPORTUNITY TO MEET WITH PHYSICIANS AND NETWORK. EXHIBITOR RATES RANGE FROM \$1,130-\$1,330. THE AVAILABLE BOOTH SIZES ARE 8' x 8', 8' x 10', AND 10' x 10'.

SPONSOR: INCREASE YOUR VISIBILITY OR HAVE A PRESENCE AT THE EXPO, EVEN IF A BUSINESS REPRESENTATIVE IS NOT AVAILABLE TO ATTEND. SPONSORSHIP RATES START AT \$350.

DONATE: WHEN YOU DONATE A DOOR PRIZE WITH A RETAIL VALUE OF \$100 OR MORE, IT WILL BE ENTERED AS A PRIZE IN A GAME CALLED "STICK 15 TO WIN". IN THIS GAME, THE PHYSICIAN ATTENDEES MUST VISIT 15 BOOTHS AND COLLECT A STICKER FROM EACH EXHIBITOR IN ORDER TO DRAW TO WIN. IT'S FUN FOR THE PHYSICIANS AND ANOTHER OPPORTUNITY FOR BUSINESS VISIBILITY.

FOR MORE INFORMATION, CONTACT AHUVA TERK AT 713-524-4267, EXT. 329, OR SALES@HCMS.ORG.

HCMS EVENT AND MEETING SPONSORSHIP

THROUGHOUT THE YEAR, HCMS HOLDS NUMEROUS MEETINGS AND EVENTS FOR PHYSICIANS, AND MEDICAL STUDENTS. SPONSORSHIP PROVIDES YOU THE OPPORTUNITY TO MARKET YOUR BUSINESS AND NETWORK. SPONSORSHIP RATES RANGE FROM \$350 TO \$675.

YOU ARE INVITED TO SPONSOR THE FOLLOWING EVENTS:

- BRANCH MEETINGS - HELD THROUGHOUT THE YEAR
- MARKETING 101 - ANNUAL EVENT
- MEDICAL STUDENT MIXER - ANNUAL EVENT
- MEMBER APPRECIATION DAY - ANNUAL EVENT
- NEW MEMBERS AND YOUNG PHYSICIANS RECEPTION - ANNUAL EVENT
- YOUNG PHYSICIANS ORGANIZATION - ANNUAL EVENT
- WOMEN PHYSICIANS SECTION
- SOCIAL EVENTS



FOR MORE INFORMATION, CONTACT AHUVA TERK AT **713-524-4267, EXT. 249**, OR SALES@HCMS.ORG.

PHYSICIAN BUZZ ADVERTISING

The screenshot shows the HCMS Physician BUZZ website. At the top left is the HCMS logo (Harris County Medical Society) and the title "Physician BUZZ". Below the logo is the tagline: "The Harris County Medical Society's monthly resource to assist you and your practice." The date "October 1, 2023" is displayed. A navigation bar includes links for Home, Advertise, Events Calendar, CME Programs, Member Directory, and Physician Newsletter. The main content area features several articles with blue underlined titles and brief descriptions:

- Vote for your HCMS leadership and bylaws changes**: HCMS officer elections begin Oct. 6 and end Oct. 20. The HCMS Executive Board and HCMS Bylaws Committee, respectfully, recommend approval of [all proposed amendments](#). Watch your email for voting instructions.
- New mandatory modifier**: Beginning Oct. 2, edits for modifiers JZ and JW will be active for Part B claims. Click the link and review the CMS document to ensure you are billing single-dose containers/packages correctly.
- Medicare's October RVU file now available**: The CMS October RVU file is now available for download by clicking [here](#). The RVUs are updated four times per year in January, April, July, and October and can be found on the CMS website.
- Physician Career Center**: Review career opportunities in the Greater Houston Area or post an opening for your practice.
- Free CMEs and mandatory training**: Get your annual OSHA and HIPAA training along with hundreds of CME ethics hours at no cost to you, compliments of TMA Insurance Trust.
- 2023 Annual Business Meeting**: The Harris County Medical Society and Houston Academy of Medicine Annual Business Meetings will be held at 6:30 p.m. on Tuesday, October 24 via Zoom. Registration is required, so be sure to register.

At the bottom of the page, there are two advertisement banners:

- TMLT and Travis CMS team up to expand the Safe Harbor Counseling Program**: www.tmlt.org/wellness
- Primary Care Medical Group**: Doctors, join a medical group where the patient and the physician are the center of a connected system of care. JoinWellMed.com. Changing the face of healthcare in Houston.

Below the banners, it says "Presented by the HCMS Community Health Improvement & Communications Committee". Contact information for Harris County Medical Society is provided: 1515 Hermann Dr. Houston, TX 77004-7126. Office: 713-524-4267 | Fax: 713-526-1434 | www.hcms.org. Social media icons for Facebook, Instagram, Twitter, and LinkedIn are shown. At the very bottom, it says "Copyright 1999-2016 Harris County Medical Society. All Rights Reserved."

THE **PHYSICIAN BUZZ** IS A MONTHLY ENEWS PUBLICATION SENT OUT BY EMAIL TO MORE THAN 9,500 PHYSICIANS. BACK ISSUES REMAIN ON OUR [WEBSITE](#) FOR THREE YEARS.

THIS DIGITAL PUBLICATION SERVES TO INFORM OUR PHYSICIAN MEMBERS ON UPCOMING EVENTS, IMPORTANT PRACTICE RELATED INFORMATION, AND MEMBER BENEFITS AND SERVICES.

THERE ARE TWO AVAILABLE COLOR AD SPACES PER PUBLICATION.

AD RATES:

- \$360 PER PUBLICATION

AD SPECIFICATIONS:

- FULL COLOR, RGB
- 300 PIXELS WIDE X 100 PIXELS HIGH.
- 300 DPI RESOLUTION PREFERRED; MINIMUM 150 DPI.
- JPEG AND PNG FILES ACCEPTED.

FOR MORE INFORMATION, CONTACT AHUVA TERK AT 713-524-4267, EXT. 249, OR SALES@HCMS.ORG.

HCMS WEBSITE ADVERTISING

The screenshot shows the HCMS website homepage. At the top, there is a navigation bar with the HCMS logo, a 'PHYSICIAN DIRECTORY' button, and links for 'Join Us', 'Advertise', and 'Sign In'. A search bar is also present. Below the navigation bar, a large testimonial from Dr. Monika S. Patil, MD, is featured. The testimonial includes her name, specialty (Neonatal-Perinatal Medicine), and membership status (HCMS/TMA MEMBER SINCE 2017). The main heading for the testimonial is 'WHAT HCMS MEANS TO ME: Leadership & Advocacy'. Below the testimonial, there are several advertisements and news items:

- Vote for your HCMS leadership and bylaws changes:** HCMS officer elections begin Oct. 6 and end Oct. 20. A button labeled 'See the candidates' is provided.
- MIPS EUC exceptions still allowed:** CMS continues to use the MIPS EUC Exception policy. A button labeled 'For details' is provided.
- September Physician Newsletter available!** Learn about the new Medicare Advanced Beneficiary Notice form. A button labeled 'Available now!' is provided.
- Membership renewal:** The Harris County Medical Society (HCMS)/Texas Medical Association (TMA) joint membership renewals for 2024 have been mailed. A button labeled 'Renew today' is provided.
- Event Calendar:** A list of events for October 17-24, including HCMS Central Branch (Virtual), HCMS Physician Practice Staff Orientation, and HCMS Southeast Branch. A 'Google Calendar' button is included.
- Friends of the Society:** Commercial Support advertisement.
- PMB:** Precision Medical Billing advertisement.
- GOING FINANCIAL:** Helping physicians of Greater Houston make smart choices with their money since 1989. A button labeled 'Click to learn more or contact John Gong, CFP at going@searfiremail.com' is provided.
- What does it take to win a malpractice case?:** Read case studies advertisement.
- SHORT TERM DISABILITY INSURANCE:** \$1,500/WEEK BENEFIT Guaranteed Acceptance advertisement.
- shop THE HCMS BUYERS' GUIDE:** Find Products and Services for You and Your Practice! advertisement.

At the bottom of the page, there is a footer with links for 'CLASSIFIEDS', 'CONTACT US', 'PHYSICIAN CAREER CENTER', and 'AUTO PROGRAM'.

THE HCMS WEBSITE IS LOCATED AT WWW.HCMS.ORG. IT IS THE CENTRAL HUB FOR PHYSICIAN MEMBERS AND THEIR STAFF TO ACCESS CURRENT NEWS, PRACTICE INFORMATION, MEMBER BENEFITS AND PROGRAMS, EVENTS CALENDAR, AND MUCH MORE.

HOME PAGE AD SPACE IS AVAILABLE TO FRIENDS OF THE SOCIETY MEMBERS. RATES RANGE FROM \$430 TO \$530 PER 30-DAYS, WITH A MINIMUM THREE MONTH CONTRACT.

AD SPACE IS AVAILABLE TO BUSINESSES AS A THREE OR FOUR PAGE BUNDLE. RATES RANGE FROM \$200 TO \$350 PER 30-DAYS, WITH A MINIMUM THREE MONTH CONTRACT.

THE FOUR PAGE BUNDLE INCLUDES THE [TELEMEDICINE-TELEHEALTH](#), [TMB INFO](#), [BILLING-PAYERS](#) AND [COMMUNITY HEALTH RESOURCES](#).

THE THREE PAGE BUNDLE INCLUDES THE [BENEFITS OF MEMBERSHIP](#), [PHYSICIAN DIRECTORIES](#) AND [YOUNG PHYSICIANS](#).

WE ALSO OFFER ADVERTISING IN OUR ONLINE [BUYERS GUIDE](#). THIS BUSINESS DIRECTORY WAS DESIGNED TO CONNECT OUR PHYSICIAN MEMBERS WITH BUSINESSES THAT PROVIDE PRODUCTS AND SERVICES FOR A VARIETY OF PROFESSIONAL AND PERSONAL NEEDS. RATES START AT \$500 ANNUALLY.

FOR MORE INFORMATION, CONTACT AHUVA TERK AT 713-524-4267, EXT. 249, OR SALES@HCMS.ORG.

Friends of the Society



Harris County Medical Society

thanks the following companies for their support

Friends of the Society

GOLD LEVEL FRIENDS

Texas Medical Liability Trust

The largest medical liability insurance provider in Texas, TMLT serves more than 20,000 health care professionals. Rated A (Excellent) by A.M. Best Company, TMLT is the only medical professional liability insurance provider exclusively endorsed by the Texas Medical Association.

TMA Insurance Trust

TMAIT offers medical, life, income protection, office overhead, and ancillary insurance to TMA member physicians and their group managers. We work with you online, on the phone, or in person to determine the right plan to meet your current career needs. That's coverage you can count on.

HCMS Concierge Auto Program

A free concierge service that eliminates the hassle of searching for and purchasing/or leasing a vehicle. A free member benefit for Harris County Medical Society physicians, their families and staff, as well as members of the Friends of the Society program.

Favorite Healthcare Staffing, Inc.

Favorite Staffing is proud to be the Exclusive Staffing Provider of Harris County Medical Society. Serving the Texas healthcare community since 1981, Favorite sets the standard for quality, service, and integrity in healthcare temp, temp-to-perm and permanent staffing. With preferred member pricing, Favorite can help physicians improve cost control, increase efficiency, and protect their revenue cycle.

Going Financial

The professionals at Going Financial work exclusively with physicians and their medical practices to help keep their vision of financial independence in focus. Services Provided: Asset protection strategies; Retirement planning; Own-occupation specific disability insurance; Managing & eliminating debt; Creative health insurance plan design; Tax Favored investment strategies; and Education planning.

Golden Billing & Benefits

Golden Billing is owned and operated for over 20 years in Houston, TX. The owner, Marcua Yi, is focused on creating a partnership with clients. We are dedicated to optimizing the small business doctor's productivity and maximizing practice cash flow by accurate claims coding and timely processing.

Kelsey-Seybold Clinic

Kelsey-Seybold has served the greater Houston area for over 70 years with a proven track record of leveraging physician leadership to manage successful practices, employing satisfied physicians, and delivering high-quality comprehensive care to our communities.

Strategic Financial Group a MassMutual Firm

Welcome to Strategic Financial Group, formerly MassMutual Greater Houston. For 120 years, Strategic Financial Group and MassMutual have had the distinguished pleasure of serving clients' financial needs. As SFG we are committed to providing an efficient and seamless comprehensive financial planning experience. Our team of specialists provides financial clarity to a diverse group of clients while helping them reach their goals.

UT MD Anderson Cancer Center

MD Anderson is globally renowned for its cutting-edge research, exceptional patient care, innovative prevention programs and commitment to training the next generation of oncology experts. MD Anderson was ranked No. 1 in cancer care by U.S. News & World Report in 2021 and 2022-23.

www.hcms.org

THE HCMS FRIENDS OF THE SOCIETY PROGRAM OFFERS BUSINESSES A UNIQUE BLUEPRINT TO A CUSTOMIZED MARKETING PLAN THAT WILL REACH THE PHYSICIANS OF THE LARGEST COUNTY MEDICAL SOCIETY IN THE NATION.

THERE ARE TWO LEVELS OF PARTICIPATION AVAILABLE TO SUIT YOUR BUDGET AND MARKETING NEEDS: GOLD (\$7,500) AND SILVER (\$5,500).

APPLICATIONS ARE ACCEPTED JUNE 15 - JULY 15, AND DECEMBER 15 - JANUARY 15 IN A GIVEN YEAR.

BENEFITS INCLUDE:

- ADDITIONAL ACCESS AND VISIBILITY TO MEMBERS, NOT OFFERED OUTSIDE THIS PROGRAM.
- ACCESS TO HCMS FRIENDS DOCLIST MAILING AND ELECTRONIC DATA SERVICE PROGRAM.
- PREFERRED REGISTRATION TO ALL ADVERTISING VENUES.
- LIMITED NON-COMPETING ENVIROMENT AT MEETINGS.
- MOST PROGRAM FEES GO TOWARD ANY OF THE HCMS ADVERTISING VENUES (*PHYSICIAN NEWSLETTER, BUSINESS EXPO, MEETING SPONSORSHIP, PHYSICIAN BUZZ, AND WEBSITE ADVERTISING.*)
- HCMS FRIENDS MEET ANUALLY FOR A NETWORK-BUILDING EVENT TO BUILD STRATEGIC PARTNERSHIPS.



Harris County Medical Society

thanks the following companies for their support

Friends of the Society

SILVER LEVEL FRIENDS

Frost Bank

Founded in 1868, Frost provides a full range of banking, investments and insurance services across Texas. We have earned numerous awards for customer service, and while other banks have been closing branches, we are expanding. We are on phase two of our expansion in the Houston region with close to 65 locations and continue to expand across the state—all while building the largest ATM network in Texas.

PMB Precision Medical Billing

PMB's innovative solutions for physicians have increased revenues for our clients. For over 28 years, PMB has assisted physicians in navigating the complexities of how to successfully get paid. Our combined customized solutions of outsourcing and Virtual Office components are redefining physician practices. Voted by Becker's Healthcare as the top medical billing company, PMB allows physicians to get back to what matters, their patients.

Spencer Fane LLP

Spencer Fane LLP is a full service law firm that focuses completely on its clients. The firm believes in providing an unconventional approach to legal services geared towards protecting and advancing our client's business and personal interests in areas of compliance, licensure, litigation, cybersecurity, labor and employment, real estate, wills and estates and many other areas.

WellMed Medical Group

We recruit & acquire outpatient primary care practices. Through a supportive team environment & added resources, imagine improving patient care, letting go of day-to-day business aspects, & having more time to enjoy life outside of the clinic.

www.hcms.org

FOR MORE INFORMATION, CONTACT AHUVA TERK AT 713-524-4267, EXT. 249, OR SALES@HCMS.ORG.



Newsletter Classified Inquiries:

SAM FRENCH AT **713-524-4267, EXT. 240,**
OR SAM_FRENCH@HCMS.ORG.

All Other Inquiries:

AHUVA TERK AT **713-524-4267, EXT. 249,**
OR SALES@HCMS.ORG.